# Your Perimeter Moved

### Identity is the New Front Line

## Organizations face growing identity challenges

67%

of respondents reported an increase in identity-related incidents over the past 3 years

are now more concerned about identity threats than endpoint threats

#### Attack techniques are widespread

Identity threats organizations have experienced in the past year:



34%

Account Takeover



39% Credential Theft



43% VPN

VPN Misuse



45%

Rogue Apps



**51%**Business Email Compromise

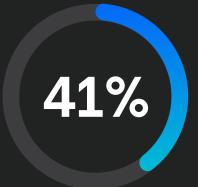
#### Teams feel ill-equipped

39%

report lack of skilled personnel in-house as their biggest challenge standing in the way of better identity protection



of organizations have issues with technology complexity



report issues with integrating identity solutions with existing systems

#### **Detection is lagging**

55%

of organizations have immature identity protection



say it takes them hours to detect identity-based security incidents

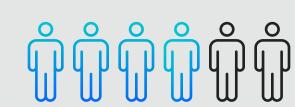


are not detecting identityrelated threats until data exfiltration

#### Financial impacts of identity-related attacks are real



Nearly ⅓ of respondents reported financial consequences of \$100,000 or more



Over half (51%) of respondents reported at least \$50,000 in losses

#### Organizations are more concerned than ever



Growing concern



More strategic

importance



Bigger budgets

89%

expect identity protection to be much more important to their overall security strategy over the next 12 months

98%

of organizations are allotting more money for identity protection compared to last year

66'

The pattern is clear: identity is the new attack surface, and hackers are exploiting it at scale. If you're not actively detecting and responding to these threats, you're already compromised.

**Kyle Hanslovan** | CEO, Huntress





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